

**2016**

**Healthcare Foundation of Wilson, Wilson County Health Department and Wilson  
Medical Center**

**Wilson County, NC Community Health Needs Assessment**

Wilson County, North Carolina

On-line and paper copies of this document may be obtained at:

Healthcare Foundation of Wilson - <http://www.healthcarefoundationofwilson.org/>, 2505-A Nash  
Street NW, Wilson, NC 27896252.281.2105, or

Wilson County Health Department - <http://www.wilson-co.com/85/Health-Department/>, 1801  
Glendale Drive, Wilson, NC 27893, 252-237-3141

Wilson Medical Center- <http://www.wilsonmedical.com/> or 1705 Tarboro St W, Wilson, NC 27893,  
252-399-8040

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## Overview

The Community Health Needs Assessment (CHNA) defines priorities for health improvement, creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and truly understand the health needs of the community. This document is the Community Health Improvement Implementation Plan outlining how the Partners plan on addressing significant health needs in the community.

The CHNA is contained in a separate document.

- The Healthcare Foundation of Wilson board of directors approved this assessment and the implementation plan on December 7, 2016
- The Wilson County Health Department board of health approved this assessment and the implementation plan on December 13, 2016
- The Wilson Medical Center board of trustees approved this assessment and the implementation plan on **October 25, 2016.**

Starting on December 31, 2016, this report will be made widely available to the community via:

Healthcare Foundation of Wilson - <http://www.healthcarefoundationofwilson.org/>, 2505-A Nash Street NW, Wilson, NC 27896252.281.2105, or

Wilson County Health Department - <http://www.wilson-co.com/85/Health-Department/>, 1801 Glendale Drive, Wilson, NC 27893, 252-237-3141

Wilson Medical Center- <http://www.wilsonmedical.com/> or 1705 Tarboro St W, Wilson, NC 27893, 252-399-8040

Paper copies are available free of charge at the above addresses.

**Commented [D01]:** Bill: Was this approved at your prior board meeting or do we need to change to the November meeting?

### ***Community Health Improvement/Implementation Plan 2016***

To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all of the care providers, citizens, government, schools, churches, not-for-profit organizations and business and industry around an effective plan of action. The community health needs assessment was completed and posted on the above websites.

Based on the results of the CHNA, The Partners have selected five (5) of the identified significant health needs to address.

1. Obesity
2. Mental Health
3. Substance Abuse
4. Access to Healthcare
5. Adolescent Pregnancy / Sexually Transmitted Infections

1. Detailed community health action plans will be discussed and reviewed by the committee with full implementation plans by the required date. The action plans will include items identified below as the actions Healthcare Foundation of Wilson, Wilson County Health Department and Wilson Medical Center intend to take to address the significant health need

- Obesity –
  - i. Healthcare Foundation of Wilson will fund grants within the community to address obesity targets, specifically with the Wilson County Schools, Wilson County Department of Social Services, and non-profits in the community.
  - ii. Wilson Medical Center will continue its work with the Wilson County Schools to address obesity education.
- Mental Health –
  - i. Wilson Medical Center will actively recruit psychiatrists to staff an inpatient psychiatric unit; Renovation of the hospital will include in Phase I an inpatient psychiatric unit that will include geriatric and adult services.
  - ii. Wilson County Health Department will implement mental health assessment kiosk in the Wilson County Health Department lobby.
  - iii. Wilson County Health Department will implement a depression screening tool will be piloted in at least three primary care offices.

- iv. Healthcare Foundation of Wilson will provide funding through one of the fundraising groups to address some mental health needs.
- Substance Abuse –
  - i. As one of its' four focus areas, Healthcare Foundation of Wilson will fund grants within the community to address substance abuse. The first grant will include a marketing campaign with the Wilson County Substance Abuse Coalition to target changes in misuse of prescription medications.
  - ii. Wilson Medical Center will utilize the mental health unit to address patient concerns with substance abuse.
  - iii. Additional substance abuse grants identified will be reviewed and assessed for funding.
  - iv. Wilson Medical Center will also continue to provide emergency services to patients that present to the Emergency Department with emergent medical conditions that have resulted from substance abuse.
- Access to Healthcare –
  - i. Healthcare Foundation of Wilson will continue grants to the Wilson County Health Department to subsidize mammograms and surgical consultations to women who do not have health insurance coverage.
  - ii. Healthcare Foundation of Wilson will also fund a grant to the Wilson County Health Department, Wilson County Schools, and Wilson County Department of Social Services to fund a school health clinic in the largest middle school in the county.
  - iii. Wilson Medical Center will continue recruitment of physicians needed in the community.
  - iv. Flu vaccinations will be provided to uninsured by Wilson County Health Department, funded by Healthcare Foundation of Wilson.
  - v. Wilson Medical Center will assist patients and their families with the Medicaid eligibility process to achieve additional coverage for families.
- Adolescent Pregnancy / Substance Abuse
  - i. These two areas have been identified as focus areas for Healthcare Foundation of Wilson grants.

In addition,

- the advisory group will continue review of services needed in the community in all of the areas identified above and implement actions/grant requests for review as needed and approved; and

- Wilson County Health Department’s SOTCH report will outline additional action items specific to this organization.
2. The anticipated impact of these actions – We will work collaboratively to impact the outcomes associated with targets identified in the NC Statistical data as well as data reported by the Robert Wood Johnson Foundation in community health statistics.
  3. The programs and resources the organizations plan to commit to address the health need:
    - Grant funds will be allocated as deemed applicable;
    - Medical personnel will be recruited by Wilson Medical Center to staff the psychiatric unit.
    - Medical Staff will be recruited by the Wilson County Health Department to operate the school health clinic – which will be overseen by the Health Director and Physician at the Health Department.
  4. Healthcare Foundation of Wilson, Wilson County Health Department and Wilson Medical Center will collaborate on all top issues identified.

Community input was received into the 2016 implementation plan during a follow-up meeting held on October 6, 2016 at the Wilson County Health Department. The Wilson 20/20 Community Advisory group as well as any additional community members who had shown interest were welcomed to attend. Additionally, there is a link on the above websites for the community to provide written input into the CHNA and implementation plan.

**Commented [D02]:** Reminder: We will all need to put a link on our websites – as this was noted as one of the requirements on the original document from Lee Ann.

Since the following items were not identified as the top priorities for Wilson County, the Partners do not intend to directly address the following significant health needs:

1. Aging
2. Socioeconomics
3. Cancer
4. Miscellaneous - Parental involvement, Gangs, Infection prevention - flu pneumonia

We recognize there are other community agencies who have efforts underway to address these concerns. In addition, the Partners are involved indirectly to impact these significant health needs. The organizations felt it imperative to provide a more direct focus on the top health needs in order to have significant impact for our community.